

#### A PIECE OF HISTORY **ON YOUR WRIST**

At the end of the 19th century people used to set their watches to public clocks. However, they were inaccurate and could not guarantee precise time

Consequently, the Vienna Clock Unit placed an order at renowned watch makers Ing. Emil Schauer for electricity powered, from all sides readable city clocks, which showed pedestrians synchronised time day and night.

The illuminated modern cube clock named NORMALZEIT with its distinct dial and hands design was born and perfectly served this purpose "around the

Moreover, it also served people as ideal meeting or rendezvous places.

That the old Vienna clocks showed different time was also due to the fact that the various city districts had not agreed on an official standard time yet.

Hence, on May 1st, 1910, Vienna introduced Central European Time (CET), which had already been determined at an international conference in Washington D.C. twenty six years earlier.

In the 1980ies, the number of cube clocks increased to a high of 78 and NORMALZEIT had long become urban furniture, a Vienna landmark even.

In close cooperation with Vienna-born watch designer Fredi Brodmann, who moved to New York in 1987, Lichterloh has now manufactured an according wrist watch in limited edition.

In memory of 1907, when the first NORMALZEIT clocks were erected, 1.907 numbered watches have been produced.

Thus, you can now wear a piece of contemporary history on your wrist!

### **TECHNICAL**

- 316L stainless steel case
- 40 x 40 x 11mm,  $\emptyset$ =34mm dial opening
- Automatic quality movement (SEIKO NH35A) with 41 hour power reserve when fully wound up
- Before use set time and rock gently or wind up 15 to 20 times. Once worn, the watch will automatically wind up through natural body movement.
- Scratchproof sapphire crystal
- Fully fluorescent watch dial
- Hour- and minute hands
- Anti-allergenic silicon watch strap on stainless steel buckle
- Limited edition, numbered from 1 to 1907
- Water-resistant to 50m/5Atm
- 2-year warranty on manufacturing defects



#### **2 YEAR INTERNATIONAL** WARRANTY

Your NORMALZEIT quality wrist watch was thoroughly tested before leaving the factory. However, in case of any manufacturing defects your product carries a two-year warranty and will be repaired at the manufacturer's expense or exchanged, if defects were not caused by inappropriate use of

In such case, please contact your local watch dealer where you purchased the watch directly or call our authorised service centre for further information:

#### **EXPIRED** WARRANTY

Should your watch need repairs after your warranty has expired, you can send it to our service centre anytime. Please add a detailed description of the problem and your contact details.

In such cases mail and repair costs will have to be covered by you.

Dealer:	
Address:	
Date of Purchase:	Serial Nr.:

## SETTING THE TIME



• Pull out the crown in two steps all the way (2) and turn clockwise until the hands reach the correct position

# **ACTIVATE MOVEMENT**

• Having set the exact time push the crown back in and wind up 15 to 20 times clockwise